NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Triple Your Pleasure

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick is not approved. The slick degrades and dehumanises the women depicted to a significant extent and degree. The purpose of the slick is to advertise the contents of the related video recording and to sexually titillate and arouse the viewer. Most of the photographs have an intense focus on women being penetrated in various positions. The effect of this focus is that women are put on display as sets of orifices to be penetrated for the sexual gratification of men. Although blue dots obscure the participants' genitals, they do little to reduce the attention on the availability of women's body parts to the male viewer. The text reinforces the degrading and dehumanising effect by using sexually explicit language to present women as sexually available. Consideration has been given to the provisions of the New Zealand Bill of Rights Act 1990 (the NZBR Act). However, given the strength of the slick's degrading and dehumanising elements, the slick would be likely to be classified as objectionable if it were submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993. The likely injury to the public good is considered to outweigh the rights and freedoms set out in s14 of the NZBR Act.

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Date: 12 February 1998

For the Classification Office (signed):

OFLC Ref: 9701796